

Scaling Up Parenting Interventions: Strategies for Implementation and Impact

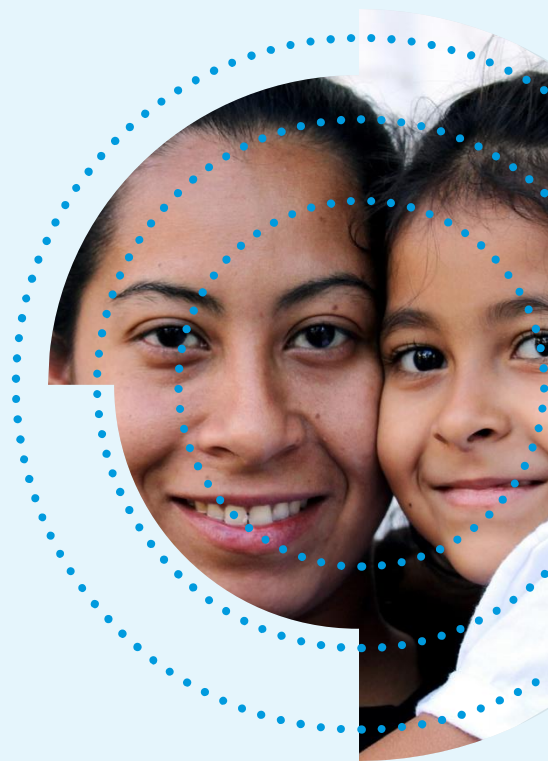
Wednesday 30 April 2025

8:00-9:30 EDT Washington D.C.

14:00-15:30 CEST Geneva

15:00-16:30 EAT Nairobi

This 90-minute webinar marks the official launch of the Guide for Designing, Implementing, Evaluating, and Scaling Up Parenting Interventions, developed by WHO in collaboration with Parenting for Lifelong Health and the Global Initiative to Support Parents. The guide is a critical resource for policymakers, program implementers, and researchers seeking to expand evidence-based parenting interventions globally.



AGENDA

- 14:00 – 14:10** *Welcome remarks*
- Dr. Etienne Krug, Director of the Department for Social Determinants of Health at WHO
- Introduction to the Parenting Scale-up Guide*
- Prof. Frances Gardner, University of Oxford
- 14:10 – 14:30** *Country Presentations (video recordings)*
- Diverse Scaling Journeys**
- Tanzania, Central African Republic, Pakistan, Kenya, South Africa, Ethiopia, Colombia, Mexico, Bangladesh and the Philippines - (tbc)
- 14:30 – 15:00** *Panel Discussion:*
- Systems-Level Insights from Global Partners**
- Benjamin Perks, Senior Adviser, Advocacy for UNICEF
 - Inah Kaloga, Senior Director, Violence Prevention and Response Unit for IRC
 - Jamie Lachman, CEO and co-founder of Parenting for Lifelong Health
- 15:00 – 15:20** *Open floor*
- Interactive Q&A Session**
- All participants
- 15:20 – 15:30** *Closing Remarks*
- The way forward**
- Stephen Blight, Senior Advisor Child Protection for UNICEF
 - Elizabeth Lule, Executive Director of the Early Childhood Development Action Network
 - Alex Butchart, Prevention of Violence Coordinator at WHO

Register for this meeting:

<https://who.zoom.us/meeting/register/hCXQZkHSSYmt3FbhLfQHDQ>

